



*All you Need is Love!*

### Tips for Creating a School Ministry

- Pray for God's leadership
- Enlist support and involvement of critical church staff and lay leaders
- Identify a public school located near the church
- Select a capable church lay leader to lead the effort
- Meet with the principal of the school to learn interest and needs
- Seek input from principal and teachers regarding needs
- Identify a dedicated contact person at the school
- Enlist a leadership team from the church
- Specify the vision, mission, purpose and principles of the School Ministry
- Craft a plan consistent with school needs and church resources
- Communicate the vision, mission, purpose and principles of the School Ministry repeatedly
- Seek ways to involve the entire church
- Create a logo "Brand"
- Broadcast the "Brand"
- Solicit ideas from volunteers, school staff and church members
- Start small
- Expand gradually
- Solicit volunteers
- Design and implement an orientation for volunteers

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*a gift from the School Ministry of*

St. Matthews Baptist Church - 3515 Grandview Avenue - Louisville, KY 40207-3799  
502-896-8882 - [schoolministrynetwork.org](http://schoolministrynetwork.org)



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### Tips for Creating a School Ministry (continued from previous page)

- Create an identifying “uniform” for volunteers
- Maintain contact with volunteers
- Seek partnerships with other neighborhood churches, community ministries, senior care facilities and local businesses
- Maintain focus on the purpose and mission of the School Ministry
- Make promises you are confident that you can keep
- Keep your promises
- Be reliable
- Be consistent
- Be accessible
- Be flexible
- Demonstrate the unconditional love of Jesus Christ: “Christ loves you and so do we!”
- DO NOT PROSELYTIZE!
- Communicate regularly with school personnel, volunteers and church members
- Communicate the purpose and activities with church
- Establish a social media presence
- Participate in the School Ministry Network

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